

In this issue ...

Perspective 02

Sector Focus 04

Partner Focus 05

Flagship 06

Newsroom 07

Real People
Real Impact 08

Connect with us

 www.ilfsskills.com

 @ilfsskills

 @ilfsskills

 @il&fsinstituteofskills

From the CEO's Desk

We at IL&FS Skills Development Corporation Limited, with a legacy of developing and maintaining conscientious partnerships with the corporates, focuses on enhancing the employability skills of people in alignment with sustainable development goals. Having worked with more than 35+ leading corporates, PSU's, and foundations in creating shared values, we find ourselves with a wealth of experience from our own programmes and through our continual engagement with our corporate partners, stakeholders, beneficiaries, sponsors, and local communities. We have successfully implemented an array of CSR programmes, job-linked skills programmes, upskilling programmes, and employability enhancement of ITI skills in some of the most backward regions, difficult geographies, conflict zones, industrial clusters, as well as urban areas across the country, and till date, we have impacted more than 1.65 lakhs youth.

In this edition, we bring to you the key highlights of our varied programmes and how we have enabled our corporate partners in fulfilling their CSR commitments and generating social return on their investment. Our model is based on the socio-economic baseline study, assessment of stakeholders' needs and aspirations, risks and opportunities, identification of areas and opportunities for shared-value creation and leveraging of government initiatives. We understand the needs of our clients, and accordingly recommend various models for implementing impactful projects directly or indirectly, aligned to their business initiatives.

With a strong track record of building significant and long-term relationships that have delivered notable benefits and desired outcomes to both the business and the community, we are extremely grateful to our corporate partners for their continual support. Your ongoing backing and participation mean a lot to us as we work toward improving our business and increasing value for our unit hold.



RCM Reddy, MD & CEO, IL&FS Skills

IL&FS Skills recognised as 'Best Training Skills Partner' in Global Skill Summit, Jharkhand, 2019



Skilled Development of the Youth under CSR - OIL, a case in point

Introduction

Skilled human resources are the most vital propellant of economic progression for any country. Countries with higher and better levels of skills adjust more effectively to the challenges and opportunities in the world of work. It is also an acknowledged fact that the India population is ageing fast. India, home to the second largest population in the world, has the distinct advantage of having one of the youngest populations globally.

Statistically, 54% of India's total population fall below 25 years of age and 62% in the working age group of 15-59 years, with about, 12 million to join the workforce every year. With these analytics, comes the responsibility of preparing the youth with skill training and consecutively, employment.

NSDC skill gap report and IL&FS Institute of Skills analytic reports on Assam, indicate that 79 lakhs of literate unemployed youth fall into the bracket of 15-35 age group. Assam is majorly driven by tertiary sector, therefore, the biggest challenge faced by the state is to meet the skilled manpower. The state has a huge potential for employment especially in sectors such as Health Care, Hospitality, Construction and Oil & Gas amongst many. Amidst many limitations faced by the state, it's imperative to conduit the existing skills gap by implementing vocational training.

The Initiative

OIL appreciates the fact that community empowerment is an integral part of the business environment, and that social welfare is not only an expression of goodwill but a responsibility towards the empowerment of the nation.



Shri Utpal Bora, Chairman & Managing Director, Oil India Limited

It is this belief that has enabled this 'People's Company' to become a household name in the regions of its intervention, namely Dibrugarh, Tinsukia and Charaideo, in Assam.

Inspired by the various welfare schemes launched by the Government of India, OIL has made sincere efforts in integrating the focus areas of the Government while designing the CSR projects of the company.

In addition to the above, the project interventions under the CSR of OIL have been designed based on alignment to the needs of both the target beneficiaries and the Company through an understanding of OIL's CSR vision and needs assessment of the identified geography. The needs identified were in the domains of skills, health and education, namely the projects: OIL Swabalambhan, OIL Arogya, OIL Dikhya. These projects have not only served as mere CSR initiatives, but as milestones as far as the generation of sustainable impact are concerned.

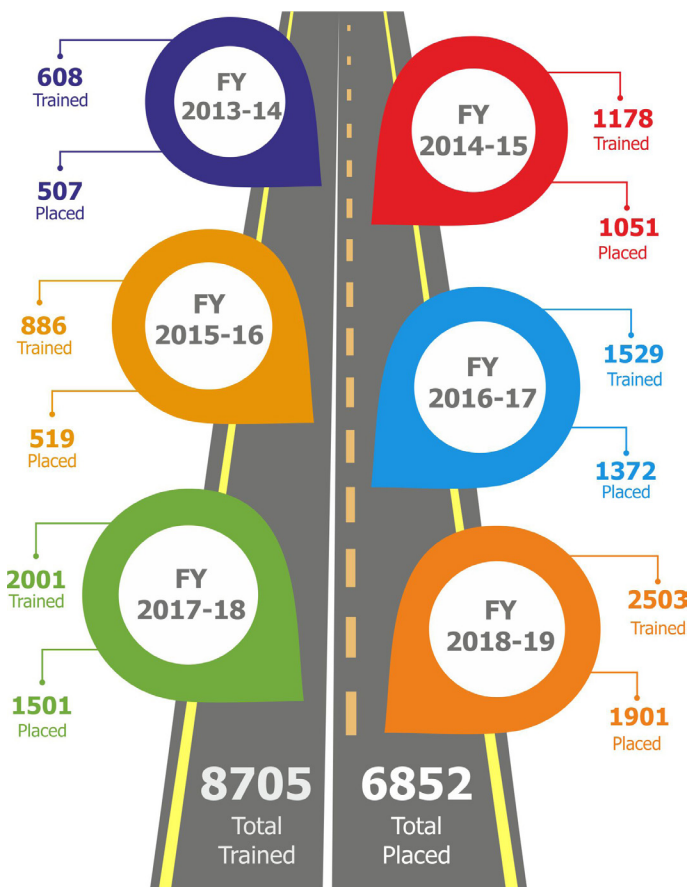
Methodology

Oil India Limited (OIL) in its endeavour to create skilled and employable youth from the Districts of Dibrugarh, Tinsukia, Jorhat, Charaideo, Golaghat & Sivasagar, partnered with IL&FS Skill Development Corporation (ISDC) in 2013, to implement placement linked skill development trainings under the OIL Swabalamban Project. The objective of the skills programme is to strengthen the community including women, and unprivileged rural youth through placement linked skills training, as well as enhancing opportunities for self-employment.

“ The implementation of the OIL-Arogya, Dikhya and Swabalamban projects is not just a CSR initiative, but they are projects meant to change the lives of all stakeholders involved; the impact is not meant to be just quantitative, but qualitative. It is our endeavour to give back to society in the domains it is most needed, and this is the biggest achievement of these initiatives. ”

Acquiring a skill empowers youth, helps them expand their horizons and enhance the quality of not only their lives, but also the lives of their families and communities. More than 8000 youth have been trained for gainful employment in industries, primarily in manufacturing, engineering and service sector.

The vocational programmes are inclusive of trades such as Assistant Electricians, F&B Stewards, Industrial Sewing Machine Operators, General Duty Assistants, amongst many.



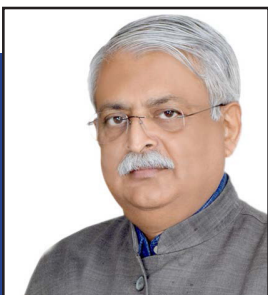
Under Project OIL Arogya, the company aims to reduce Infant Mortality Rate (IMR) and Maternal Mortality Rate (MMR) in its areas of operation, in 20

identified villages of Tinsukia and Dibrugarh districts of Upper Assam, where IMR and MMR were found to be high. This is ensured through information, education, and communication, as well as informal groups of various stakeholders called Saathiya clubs, training of community workers, pre- and post-natal health check-up camps, adoptions of 4 girl's schools, thereby, benefitting 7000 households and 20,000 persons. This project is handled by IL&FS Education. Under the OIL Arogya project, the company became the first Indian PSU to partner the "Global Fund" in the fight against HIV/AIDS, Tuberculosis and Malaria in OIL's operational areas.

Project OIL Dikhya was implemented by IL&FS Education in 2013 for students of rural schools after a baseline study; the project is being implemented in 24 schools (classes VI to VIII) covering the areas of Dibrugarh, Tinsukia and Sivasagar. The programme has so far benefited more than 20,000 students via custom designed and fabricated mobile buses/vans. It also includes the promotion of Digital Literacy through the 'Computer Bus', and various associated initiatives. Value Added sessions are implemented, along with the Computer Bus Programme, as additional activities. This programme is introduced for motivating the students towards learning, besides enhancing creative development and application, in addition to team work. Other activities include Life Skills, Value Add Dimensions (enhancement of the school's infrastructure for enhancing learning and recall), Financial Literacy, and others.

The Way Forward

Oil India Limited, for implementing its CSR programmes in the state of Assam has further extended its contract with IL&FS Skills Development Corporation for another five years.



Biswajit Roy, Director, Human Resources & Business Development, Oil India Limited

“ The documentation of the impact of projects: OIL-Arogya, Dikhya and Swabalamban is aimed at highlighting the journeys of change, not only of the beneficiaries, but also of those involved in the execution of the project. This helps the reader to understand the impact of these projects through stories of impact and change – vital for understanding the value of these initiatives. ”

Facilitating increased employment opportunities in Oil & Gas sector

Background

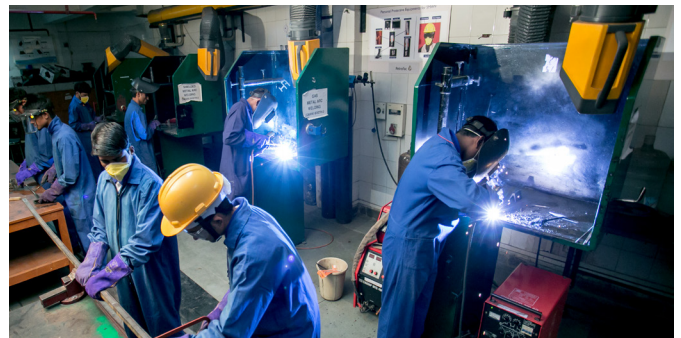
Buoyed by strong domestic consumption, Oil imports rose sharply to US\$ 87.37 billion in 2017-18 from US\$ 70.72 billion in 2016-17. LNG imports increased to 26.11 bcm in 2017-18 from 24.48 bcm in 2016-17. Gas pipeline infrastructure in the country stood at 16,771 km at the beginning of September 2018. The Government's ambitious project of ramping domestic and oil gas production would require oil companies to hire more skilled people and upgrade the skills of the existing workforce.

In line with the National Skill Mission of India, Hydrocarbon Sector Skill Council (HSSC) for the Oil & Gas sector has been set up under the aegis of Ministry of Petroleum & Natural Gas (MoPNG) with its primary objective to execute skill development activities in Indian Hydrocarbon Sector and meeting the entire value chain's requirement of appropriately trained manpower in quantity and quality on a sustained and evolving basis. The HSSC envisages to train and offer skill-based certification programmes for approximately 7.30 lakhs workforce up to 2022. It is expected that after appropriate training and certification, the quality of service and efficiency at the workplace is likely to see a quantum jump.

The Approach

Upkilling (45 days) and short-term placement linked programme (less than 6 months) for the job roles of:

- Industrial Electrician
- Industrial Welding
- Retail Outlet Attendant
- LPG Mechanic



M. Mahesh, trained as a Retail Outlet Attendant from IIS Vizag, is working with HPCL Petrol Pump, Hyderabad, with an annual income of Rs. 1.8 lakh.



Kamal Sai, trained in Industrial Welding from IIS Visakhapatnam, is working with Kirby Building Systems Pvt. Ltd. Hyderabad, with an annual income of Rs. 1.8 lakh.



Building a secure, sustainable and inclusive future for all

Corporate Social Responsibility has become an integral part of businesses in today's world, thanks to several factors. However, the fact also remains that the implementation of CSR initiatives

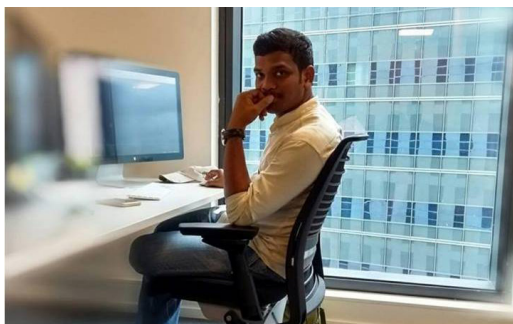
requires extensive research and planning, coupled with creative, dedicated, focused and innovative implementation processes. GAIL and HPCL Projects are a fine example of this.

Our CSR Partner: GAIL

Enabling and empowering the marginalized, so that they become agents of change lies at the very heart of GAIL's Skill development centric initiatives. As part of the CSR initiative, GAIL is operating three institute of skills in Guna (Madhya Pradesh), Dediapada (Narmada, Gujarat) and Mamidikuduru (Andhra Pradesh) for imparting job linked skills training in Auto CAD, Web Designing, Domestic BPV/BPO, Welding, Industrial Electrician, CNC Operator, Instrument Technician, Retail Trainee Associate, Mason General to rural and semi-urban youth in the remote/backward districts. These institutes are managed by IL&FS Skills.

15,478 candidates trained,
and more than 70% placed

#IIS Champion



Sai Vamsi, trained in AutoCAD from GAIL-IL&FS Institute of Skills Mamidikuduru, is working with RMSI Pvt. Ltd. Hyderabad, with an annual income of Rs. 1.92 lakh.

Our CSR Partner: HPCL

HPCL, as a responsible Corporate Citizen, has practiced the CSR model of "Creating Shared Values", by reaching out to the stakeholders, community and society who are directly or indirectly involved in its business operations. Their CSR activities primarily focuses on identifying gaps in the existing system of the delivery to society and intervening meaningfully with them, to create a long-term, sustainable impact; rather than create parallel systems. IL&FS skills is managing the SDI in Visakhapatnam where training is conducted for Instrumentation, Fitter Fabrication, LPG Mechanic, MMAW Welding, Industrial Welding, Draughtsman Mechanical, Retail Outlet and Plumbing.

829 students trained, and
more than 70% placed

#IIS Champion



Yasoda Krishna, trained in welding from SDI Visakhapatnam, is working with Shakti Hormann Pvt. Ltd. with an annual income of Rs. 1.62 lakh.

A true 'Mitra', indeed - the Eklavya and Sarathi Mitra programmes by Castrol show the way

Castrol's presence in India spans over a hundred years. The Company's Corporate Social Responsibility (CSR) programme has evolved from charity to a strategic CSR programme that seeks to support the communities it operates in and its key stakeholders. The CSR programmes initiated by the company aligns business opportunities with the National Agenda of development priorities to meet the needs and aspirations of the populace.

In alignment with core skills and the vision of engaging with stakeholders to contribute to a safer and better quality of life, the company, in association with IL&FS Skills, implemented two projects i.e. Eklavya and Sarathi Mitra.

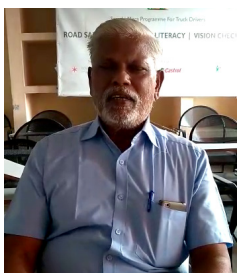


The objective of Sarathi Mitra is to enable Truck Drivers to adopt safe driving techniques, generate awareness about latest modes of digital financing, and ensure correct vision by providing eye check-ups, contributing, thereby, towards the National Agenda of Road Safety, Digital Literacy and Financial Literacy.



31,285

Truck Drivers



I have been working as a driver since 30 years. I attended classes on Road Safety & Financial Literacy, and have learnt from this programme more than what I have in my 30 years of experience. It is a very useful programme for all heavy license holders, which is why I will recommend this programme to my friends and colleagues, as diverse topics are covered. Besides training, I have also undergone an eye check-up under this programme, and was even provided with glasses that have come really handy.

~ Krishnan



Implemented across 9 states, Eklavya aims to help independent Two-wheeler Mechanics, who have limited access to Technical Education, to enhance their skills and Technical Knowledge resulting in a better opportunity for livelihood.



15,000

Auto Technicians



I have been a two-wheeler mechanic for almost 33 years now. Castrol India Limited's training has enabled me to strengthen certain basics, which I had not been able to learn earlier. I remember, when I was 'trained' by my 'Guru', we never questioned anything, but only followed processes. During the training, a proper methodology was followed, which has enabled me to even handle educated customers. After successful competition of the course, I even received a certificate, of which I am really proud.

~ K.V. Babu

Training of Trainers (ToT) session was held recently for two-wheeler auto technicians under the Castrol Eklavya project where more than 40 trainers participated in the programme. Spanned over five days, the trainers were given hands on experience on the newly launched Digital Content.

Reimagining Skilling



Participating in the two-day international summit on social entrepreneurship 'Development Dialogue', organised by Deshpande Foundation, Managing Director and CEO of IL&FS Skills R.C.M. Reddy and Vice-Chancellor of KLE Technological University, Ashok Shettar, emphasised on the importance of integrating skills with formal education and the necessity to take blended learning into campuses imparting formal education.



IL&FS Skills was awarded, 'Best Training Partner-Training' by Tourism & Hospitality Skill Council (THSC).



Certificates were distributed by Mr. Mohit Jain, Director Technical Service, Lixil and Mr. RCM Reddy, MD & CEO, IL&FS Skills to 150 plumbers on completion of the programme.



IL&FS Skills was awarded for 'Innovations in Corporate Social Responsibility Practices' at ETNow CSR Leadership Awards, 2019.



REAL PEOPLE-REAL IMPACT

An ode to our 'Skills Champions', who are inspiring & encouraging many young Indians & leading the skills mission from the front



Bitupan Baruah

Trained as an Assistant Electrician from IIS Guwahati, is working with Shobha Developers, Bangalore, with an annual income of Rs. 2.16 lakh

“ I felt embarrassed asking my parents for my daily expenses, more so because I was well aware of the financial situation at home, my parents being the only earners in the family, working hard as daily wagers; but what could I do, as I was a school dropout, and the employment options were minimal.

Says Bitupan Baruah from Sivasagar, Assam. However, destiny took a turn for the better, and Bitupan met some community mobilizers. He reminisces about how there were many courses to choose from, and finally settling for the Certificate Programme for an Electrician.

Post the successful completion of the course, a job offer, as assistant electrician followed. “My happiness knew no bounds; imagine the journey from being unskilled and jobless to being skilled and gainfully employed! I am happy with the work environment, and best of all, I can support my family too,” adds Bitupan. His parents must be proud of their son, who despite all odds, has succeeded in carving a career path for himself.

For enquiries, updates and feedbacks, write to Mr. Ketul Acharya, COO at ketul.acharya@ifssindia.com



IL&FS Skills Development Corporation Limited

NTBCL Building, Toll Plaza, DND Flyway, Noida - 201301, Uttar Pradesh

Tel: 0120-2459200 | Toll Free: 1800224044 | Website: www.ilfsskills.com