

SCORECARD 2018

Sports @2022: Making India Play

International Convention on Business of Sports

26 -27 July, 2018: Hotel Le Meridien, New DelhiProgramme

Day 1 - Thursday, 26 July 2018

0800 – 0930 hrs Registration

0930– 1030 hrs	Inaugural Session
Welcome Remarks	Mr Chandrajit Banerjee Director General Confederation of Indian Industry
Theme Address	Mr Sanjay Gupta Chairman, CII National Committee on Sports & Managing Director, Star India Pvt. Ltd.
Special Address	Dr Fabian Ulrich Head of International Relations and Strategic Projects, German Football Association (DFB)
Keynote Address	Mr Amitabh Kant CEO NITI Aayog
Release of Reports	a) Release of Report on Employment in Sports b) Release of Report on Building a Sports Bridge with Education, Health & Tourism
Inaugural Address	Col. Rajyavardhan Singh Rathore, (Retd). AVSM Minister of State (I/C) of Information & Broadcasting, Youth Affairs & Sports Government of India
Closing Remarks	Mr Jalaj Dani Co-Chairman, CII National Committee on Sports & Co-promoter, Asian Paints Ltd.

1030 -1100 hrs

Networking Tea / Coffee

1100– 1145 hrs	Session I: Shaping the Eco-System of Sports in the Country
<p>This session would deliberate on –</p> <ul style="list-style-type: none"> • Current Sports Ecosystem in the country • Opportunities and roadmap in the Sports sector • Government policies to develop the sports ecosystem in the country • New Policies government is planning to develop the sector • How public and private sector can collaborate to develop the sports ecosystem in India? 	
Introduction	Mr Suhail Chandhok – Sports Presenter & Commentator
Special Address	Dr Fabian Ulrich - Head of International Relations and Strategic Projects, German Football Association (DFB)
Special Address	Mr Sundar Raman - CEO, Reliance Sports
Special Address	Mr Raman Kalra – Partner & Advisory Leader for Entertainment, Media & Sports Sector, PwC India
	Each Address will be followed by Q&A

1145 - 1245 hrs	Session II: Building a Sports Culture
<p>The session would deliberate upon –</p> <ul style="list-style-type: none"> • Sports culture in the country • Life experience from grassroot to professionalism • Impediments and enablers in creating sporting culture in the country • Ways to encourage mass participation in sports • Using sports effectively to build the nation 	
Introduction	Mr Suhail Chandhok – Sports Presenter & Commentator
Moderator	Mr Ayaz Memon – Senior Sports Journalist
Panelist	Padma Shri Karnam Malleswari – Olympian
Panelist	Ms Nonita Lall Qureshi – Former Indian Golfer
Panelist	Mr Rajinder Singh Rahelu – Indian Paralympic Powerlifter
Panelist	Mr Robin Singh – Indian Professional Football Player
	Q&A

1245 - 1400 hrs

Networking Lunch

1400– 1445 hrs	Session III: International Session – Grassroot Sports Models
<p>This session would delve on grassroot sports model adopted by:</p> <ul style="list-style-type: none"> • International sports organisation • Case Studies and success stories • Growth opportunities for the international organisations in Indian Sports Sector 	
Introduction	Mr Suhail Chandhok – Sports Presenter & Commentator
Presentation	Ms Michelle Wade - Commissioner, South Asia, State Government of Victoria, Australia
Presentation	Mr Dean Horridge – Founder & CEO, Fit for Sports, UK
Presentation	Mr Scott Anthony Munn – CEO, Melbourne City FC, Australia
	Each presentation will be followed by Q&A

1445 – 1545 hrs	Session IV: Mainstreaming Sports Education in Schools – “Making 300 million children play sports 60 minutes daily”
<p>The session would deliberate on -</p> <ul style="list-style-type: none"> • Importance of sports for child’s overall development –physical development, team player, strategy and improvement of self esteem • Sports as a mandatory subject in school – How to make this successful on ground • The steps school can take in motivating children and parents to participate in sports. • Importance of grass root sports development 	
Introduction & Context Setting	Mr Ayaz Memon – Senior Sports Journalist
Special Address	Mr Saumil Majmudar - Co-founder & MD, SportzVillage and CEO, EduSports
Special Address	Mr Shekhar Mehta - Chairman, Rotary International Literacy Mission
	Each address will be followed by Q&A

1545 – 1600 hrs Networking Tea / Coffee

1600 – 1645 hrs	Plenary Session V: “Sports is more than just a Game- Career Roadmap and Opportunities in Sports”
<p>The session would focus on career pathways in sports:</p> <ul style="list-style-type: none"> • Career opportunities and skill requirements in sports like Sports Law & Governance, Sports management, Sports Medicine, Coaching, Umpiring etc. • Steps government is taking in developing talent in sports under National Policy for Skill development and Entrepreneurship 2015 • The sports sector specific training programs in NSDC training centres 	
Introduction & Context Setting	Mr Ayaz Memon – Senior Sports Journalist
Keynote Address	Mr Raj Nehru – Founding Vice Chancellor, Haryana Viswakarma Skill University
Special Address	Mr Tahsin Zahid – COO, Sports, Physical Education, Fitness & Leisure Skill Council
Special Address	Mr Shaun Star – Assistant Professor & Assistant Dean, Jindal Global Law School & Executive Director, Centre for India-Australia Studies, O P Jindal Global University
Special Address	Ms Shalini Malik – Referee, Golf
	Each address will be followed by Q&A

1645 – 1745 hrs	Plenary Session VI: State Perspective on Sports
<p>The session would focus on opportunities in sports in states -</p> <ul style="list-style-type: none"> • State government’s investments and programs for development of sports in the state • State government’s plan for grass root sports development through sports education • State governments’ plan and readiness to host national / international events 	
Introduction	Mr Ayaz Memon – Senior Sports Journalist
Presentation by States	Dr D D Kapadia - Secretary, Sports Authority of Gujarat and Registrar, Swarnim Gujarat Sports University
Presentation by States	Col Rakesh Yadav – Commandant, Army Sports Institute, Pune
	Each address will be followed by Q&A

1745 hrs onwards	Hi-tea
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End of day 1

Day 2 - Friday, 27 July 2018

100 – 1020 hrs	
Introduction	Mr Suhail Chandhok – Sports Presenter & Commentator
Special Address	Mr Anil Swarup , CEO, State Development Council, Jharkhand
Special Address	Mr Onkar Kedia , Special Director, General Sports Authority of India

1020 – 1100 hrs	Plenary Session VII: CSR Funding in Grassroot Sports
This session would delve on -	
<ul style="list-style-type: none"> • Steps private sector is taking in channelising CSR funding in grass roots sports • Case studies and success stories on sports development through CSR funding 	
Session Moderator	Mr Srikrishna Sridhar Murthy – Co-founder & CEO, Sattva Consulting
Address	Ms Shubhangi Sohoni – Manager, Education Program, Ambuja Cement Foundation
Panelist	Mr Vijay Chadda – CEO, Bharti Foundation
Panelist	Ms Nidhi Pundhir – Global Head CSR, HCL Technologies
Panelist	Mr Aditya Natraj - CEO, Kaivalya Education Foundation
Panelist	Dr Y. Suresh Reddy – Head, SRF Foundation
Each address will be followed by Q&A	

1100 – 1130 hrs	Session VIII: India – Startup Eco-System in Sports
The session would emphasize upon:	
<ul style="list-style-type: none"> • How India can become next global sports services hub • India’s unique position in Sports services • Existing case studies in sports start ups 	
Introduction	Mr Suhail Chandhok – Sports Presenter & Commentator
Address	Ms Pooja Rai - Co-founder & CEO, Anthill Creations
Address	Dr Arbinder Singal – Co-founder & CEO, Fitterfly
Address	Mr Nikhil Punde - Founder, SparUp Sports Technology
Address	Mr Rishikesh Joshi - Founder, Sports For All
Address	Mr Nikhil Jha – Founder, goSporto & SportsWave
Each address will be followed by Q&A	

1130 – 1145 hrs

Networking Tea / Coffee

1145 - 1215 hrs	Plenary Session IX: India - The Next Global Sports Manufacturing Hub
The session would emphasize upon: <ul style="list-style-type: none"> • How India can become next global sports manufacturing hub • India's unique position in Sports Manufacturing • Innovation required to transform Sports Manufacturing Sector • Modernization of Sports Infrastructure 	
Moderator	Mr Ayaz Memon – Senior Sports Journalist
Panelist	Mr Rakesh Kohli - Chairman, Stag International
Panelist	Mr Shiv Prakash Singh – MD, Shiv Naresh Sports Pvt Ltd
Followed by Q&A	

1215– 1245 hrs	Session X: Consumer Engagement - Case Study
This session would discuss on successful models adopted in engaging consumers through technology in building fan base in sports	
Introduction	Mr Suhail Chandhok – Sports Presenter & Commentator
Presentation / Address	Mr Arvind Iyengar – CEO, Sportz Interactive
Presentation / Address	Mr Jatin Paranjape – Founder, KheloMore Sports Pvt Ltd
Presentation / Address	Dr Mickey Mehta – Founder & MD, Mickey Mehta Health Beyond Fitness
Each address will be followed by Q&A	

1245 – 1330 hrs	Plenary Session XI: Sports Sciences – Road to Fitness
This session would emphasize upon: <ul style="list-style-type: none"> • How sport and physical activity promotes health – physically, mentally and socially • Advances in Sports Technology and Medicine that is affecting the world of sports 	
Moderator	Mr Suhail Chandhok – Sports Presenter & Commentator
Panelists	Dr Bharat Inder Singh – Consultant, Sports Physician, Max Medicentre
Panelists	Dr Aashish Contractor – Head, Rehabilitation & Sports Medicine, Sir H N Reliance Foundation Hospital
Panelists	Dr Tamara Zweck – Sports and Orthopaedic Physiotherapist, Founder & Director, 206 Optimal Movement & Medical Director, IPL
Panelists	Dr Dobson Dominic – Head of Department, PMR & Sports Medicine – Chettinad University
Followed by Q&A	

1330 - 1415 hrs

Networking Lunch

1415 – 1515 hrs	Valedictory Session: Sports as a Way to Success
Mr Zaheer Khan in conversation with Mr Ayaz Memon	

1515 – 1530 hrs	Thanks and Closing Session
Mr Jalaj Dani – Co-Chairman, CII National Committee on Sports & Co-promoter, Asian Paints Ltd	

End of Scorecard 2018

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