

A good working place will create a great co-operation

'If you are willing to do more than you are paid to do eventually you will be paid more'.

In a fast changing business landscape, in which only the fifteen percent of employees feel engaged in their jobs, it's obvious that organizations need to make a massive shift in how they create work place cultures that can increase the employees' involvement levels and maximize the performance.

Our destination S S Bakery Kanjikuzhy was an overwhelming place to say the least. The moment we stepped into the bakery, we could trace the positivity extended by the owner of the café, Jiji Joy. She welcomed us with a very pleasant smile. She was very busy coddling her customers. Her customers were waiting there to pay the bill as we got into the bakery. To our delight, it was very eco friendly inside the bakery. We really enjoyed that atmosphere inside and I ordered a chocolate with a purpose to taste and experience the magical taste of their food items. Needless to say it was incredibly awesome as I really enjoyed every bite of it. Then we moved into the kitchen and met a staff named Venkitesh who works there part time. He is a student who does his graduation at S D College, Alappuzha. The problems that he faced in his life prompted him to start working early in his life. Anyway he deserves a big salute and he is undoubtedly a good role model for the students like us. Now a days, we can see many youngsters working part time and following a sweet strategy of earning while learning.

The management of the cafe catches the attention of their customers by beautifully and artistically designing the interiors. They also adopt the most modern methods of sales by partnering with new generation services like swiggy, zomato etc. The business strategy followed by them is commendable. On some particular days of the week, they keep certain products on offers which drag the heed of the customers.

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