

AP MODEL SCHOOL

OVPETA

CHOKKARA SRIRAM

10th Class

Topic: OPTICAL MARK READER

Project for: NSN INDIA VOCATIONAL
CONTEST

OPTICAL MARK READER

*Optical mark recognizer is an automatic process of capturing the information usually in the form of barcode.

*Optical mark reader scan the barcode which was printed on the product.

*If you scan a products barcode with the optical mark reader that can shows the overall information of a product which includes price, quality, manufacturer date, expires date, etc.

*The OMR scanners began to be use excessively in the early 1950s.

*Optical mark recognition is the technology for electronically extracting data from filled in the fields on printed.

*The optical Mark Readers are used in shopping malls, general store, super market etc.

*Barcode is printed on the the each and every product.



*I was visited CMR shopping mall in srikakulam.

*They are scanning the barcode printed on the dresses, and then they are saying the actual price of the dress.

*The OMR was scan the barcode on a product which will shows the overall information of the product in the computer screen.

*Optical mark reader is the digital technological product.

*Now a days technology is mostly developed.

*Each and every person was using the technological methods like computer's, laptops, smartphone, scanners, printers,etc.

*In CMR shopping mall the workers are greeting the customers verywell.

*They are maintaining the mall neatly.

*They provide lift facility to the customers.

*I like the attractiveness of the workers in CMR.



*They are updated with the digital technology.

*I think digital marketing is developed leaps and bounds in our country.

I will sincerely thanking to the people who are developing our country technically and
I will also sincerely thanking to NSN India.

Prepared

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