## AP MODEL SCHOOL OVPETA

## **CHOKKARA SRIRAM**

10th Class

Topic: OPTICAL MARK READER

Project for: NSN INDIA VOCATIONAL

**CONTEST** 

## **OPTICAL MARK READER**

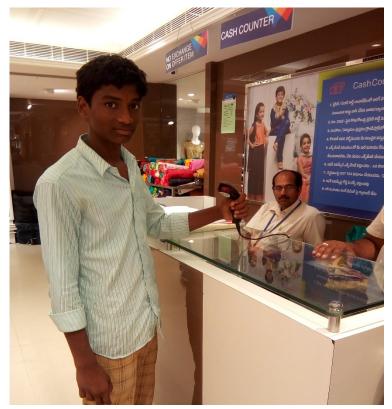
- \*Optical mark recognizer is an automatic process of capturing the information usually in the form of barcode.
- \*Optical mark reader scan the barcode which was printed on the product.
- \*If you scan a products barcode with the optical mark reader that can shows the overall information of a product which includes price, quality, manufacturer date, expires date, etc.
- \*The OMR scanners began to be use excessively in the early 1950s.
- \*Optical mark recognization is the technology for electronically extracting data from filled in the fields on printed.
- \*The optical Mark Readers are used in shopping malls, general store, super market etc.

\*Barcode is printed on the the each and every product.





- \*I was visited CMR shopping mall in srikakulam.
- \*They are scanning the barcode printed on the dresses, and then they are saying the actual price of the dress.
- \*The OMR was scan the barcode on a product which will shows the overall information of the product in the computer screen.
- \*Optical mark reader is the digital technological product.
- \*Now a days technology is mostly developed.
- \*Each and every person was using the technological methods like computer's, laptops, smartphone, scanners, printers, etc.
- \*In CMR shopping mall the workers are greeting the customers verywell.
- \*They are maintaining the mall neatly.
- \*They provide lift facility to the customers.
- \*I like the attractiveness of the workers in CMR.





\*They are updated with the digital technology.

\*I think digital marketing is developed leaps and bounds in our country.

I will sincerely thanking to the people who are developing our country technically and I will also sincerely thanking to NSN India.

Prepared

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